



Member of the World Cat Congress

New Zealand Cat Fancy Inc.

Strategic Plan

Amendment Summary

15 Oct 2016

- 0.1, 0.2 Changed 'Executive Council Secretary' to 'Secretary'. (Ref: 16-051)
- 1.5 a., Goal 1 Changed 'to govern the management of the NZCF' to 'to manage the NZCF'. (Ref: 16-052, automatic amendment generated by 16-031.)
-

04 Mar 2016

Reissued in standard format with minor changes. History amended as required, titles added to strategic goals. (Ref: 16-017)

2014

Issued.

Amendment Process

- 0.1 Suggestions for minor amendments (minor errors or omissions which do not affect the intent) are welcome and may be submitted to the Secretary. These will usually be incorporated the next time the page is reissued.
- 0.2 Proposals for significant amendments should also be submitted to the Secretary but will require a process of assessment and approval prior to incorporation.

Contents

- 1. Strategic Direction..... 4**
 - The Purpose of the NZCF..... 4
 - NZCF Long Term Vision..... 4
 - NZCF Mission 4
 - NZCF Values..... 4
 - Strategic Ends (Goals) 4

- 2. Background 5**
 - NZCF Historical Information 5
 - Current Structure 5

- 3. Strategic Ends (Goals) 6**
 - Goal 1: Governance 6**
 - Ensuring high quality governance and operational policies and procedures are used to manage the NZCF, the Executive Council, and shows licensed under the rules of the NZCF. 6
 - Goal 2: Communication 7**
 - Providing information to promote knowledge and interest amongst breeders, owners, exhibitors, and the general public about the registration, breeding, and exhibition of cats. 7
 - Goal 3: Best Practice in Breeding 8**
 - Providing assistance to promote, foster and encourage best practices in the breeding of cats registered with the organisation. 8
 - Goal 4: Cat Health and Welfare 9**
 - Promoting improvement in health and welfare of NZCF members' pedigree, companion, and domestic cats 9

- 4. Notes..... 10**
 - Strategic Plan Review Frequency 10
 - Strategic Objectives 10
 - Short-Term Goals / Priorities / Initiatives 10

1. Strategic Direction

The Purpose of the NZCF

- 1.1 The New Zealand Cat Fancy Inc is a proactive and vibrant organisation that promotes the best practices for the breeding of registered pedigree cats while supporting quality care of all cats in New Zealand.

NZCF Long Term Vision

- 1.2 That all pedigree cats are registered and best care practices ensure excellent health and welfare for all domesticated cats in New Zealand.

NZCF Mission

- 1.3 NZCF provides quality show systems, registrations, and information, and shares knowledge in an environment that promotes friendly relations between its members and cat fanciers around the world.

NZCF Values

- 1.4 The NZCF is committed to acting with integrity, honesty, and respect. It is a professional organisation which is focused on providing quality in all services and products and has, and practices, clear and transparent processes.

Strategic Ends (Goals)

- 1.5 NZCF will deliver on its purpose, vision and mission by:
- a. providing high quality governance and operational policies and procedures to manage the NZCF, the Executive Council, and shows licensed under the rules of the NZCF;
 - b. providing information to promote knowledge and interest amongst breeders, owners, exhibitors, and the general public of the registration, breeding, and exhibition of cats;
 - c. providing assistance to promote, foster, and encourage best practices in the breeding of cats registered with the organisation; and
 - d. promoting improvement in health and welfare of NZCF members' pedigree, companion and domestic cats.

2. Background

NZCF Historical Information

- Originated in the 1930s; first formed as the New Zealand Governing Council of the Cat Fancy (NZGCCF), affiliated to GCCF (England), taking its rules and standards from that organisation.
- In recess between 1935 and 1949.
- Very active in the 1950s, with judges visiting from the UK and Australia.
- Continued growth both in membership, clubs, shows and entries at shows, e.g., an early 1960s assignment was for 95 longhair Persian kittens.
- The 1960s and 1970s was a time of big shows, e.g., average 200 - 300 at a show; 600 entries at a show in Dunedin (where 300 were domestics). National shows to 1100 exhibits. Growth in the number of clubs.
- The early 1970s saw the NZGCCF being 'reborn' under its current name: New Zealand Cat Fancy Inc. Strong support from clubs and members, including club prize giving nights, 10 - 60 attendees at monthly club meetings. Club membership 100+, meant two delegates at NZCF AGM.

Changes from 60 - 70s to Current

- In 2001 the adoption of new constitution meant a change to individual membership instead of affiliate club representation.
- Inception of Saturday trading, then Sunday (7-day trading), flexible work hours, increase in available recreational activities, hobbies, and interests.
- Evolution of electronic era.
- Growth in outside activities for families and individuals.
- Competition for recreational or discretionary dollar.

Current Structure

- 2.1 Currently the NZCF is run by an Executive Council of six; these council members are elected by the membership. The Treasurer and Secretary are ex officio members who have speaking rights but cannot vote. Elections are held annually with two positions falling vacant each year (so that each member has a three year term of office unless appointed to fill a vacancy until the next election). The Executive Council members elect a chairman from among their number. Each member of the council holds at least one portfolio, but one member must hold two as there are seven portfolios:
- a. Finance and Business Administration
 - b. Registrations

- c. Shows
 - d. IT
 - e. Marketing and Publications
 - f. Judges
 - g. Breed Standards Advisory Council
- 2.2 The EC may delegate any of its powers to portfolio holders and may also start or stop advisory committees as required. EC business is conducted at face to face meetings, teleconferences, and via email.
- 2.3 The activities of the NZCF are supported by a number of appointed officers who are paid honoraria.
- 2.4 Membership of the NZCF comprises individual members and clubs (affiliate members). Full members and affiliates can vote, but associate members cannot.

3. Strategic Ends (Goals)

- 3.1 NZCF will deliver on its purpose, vision and mission by:

Goal 1: Governance

Ensuring high quality governance and operational policies and procedures are used to manage the NZCF, the Executive Council, and shows licensed under the rules of the NZCF.

Why this Matters

- 3.2 High quality, clear, consistent, and comprehensive governance and operational policies help ensure the smooth running of the NZCF, especially when there are changes of personnel on the Executive Council or in appointed positions. Everyone knows what the rules and policies are and can apply them.
- 3.3 NZCF aligns itself with international registries and their approved standards. NZCF is also the caretaker of the affiliate clubs' cat shows with a national points system operating over all affiliate clubs' shows. NZCF are responsible for awarding show titles and National Show Awards.
- 3.4 Sound systems at all levels of the organisation will ensure effective and efficient results.

What is to be Done

- 3.5 NZCF will:
- a. ensure that governing documents are clear and comprehensive;

- b. ensure that procedures and processes are fair and transparent;
- c. ensure that resources are administered by effective and efficient managers of resources to ensure financial viability;
- d. continue to promote friendly relations between breeders in New Zealand and the rest of the world;
- e. implement and operate best business practice for the accomplishment of the purposes, goals and the protection of the NZCF;
- f. monitor the performance of the organisation to ensure best practices are met;
- g. consider how best the organisation can 'work better, work smarter and work more efficiently';
- h. promote and provide quality services based on best practices;
- i. appoint sub-committees as required and in line with NZCF constitution; and
- j. determine and review reasonable compensation for services rendered by officers and officials of the NZCF.

Measures of Success

3.6 The following are the measures of success:

- a. Governance documents are consistent with each other and the constitution.
- b. Governance documents set out clearly rules and requirements for members and they are adhered to in a fair and transparent way.
- c. The organisation is financially viable.
- d. International communications are maintained.
- e. All information technology systems reflect the needs of the organisation.
- f. Sound organisational structure operates efficiently and effectively.
- g. Affiliated clubs' cat shows are supported and monitored with acknowledgement of outstanding exhibits.
- h. Legal business practices are administered.

Goal 2: Communication

Providing information to promote knowledge and interest amongst breeders, owners, exhibitors, and the general public about the registration, breeding, and exhibition of cats.

Why this Matters

3.7 Communication with members and clubs is vital for sharing of information about the registration, showing, breeding, and health and welfare of their cats. Procedures and processes must be current and correct.

What is to be Done

- 3.8 The NZCF will ensure:
- a. governance documents will be kept up to date and made available to the membership;
 - b. information provided via Flash Cats or the website is as up to date as possible;
 - c. members are informed about changes to rules, policies, and procedures in a timely manner;
 - d. the NZCF website is maintained and developed to improve communication and general understanding of all aspects of the cat fancy for members and the general public;
 - e. Flash Cats provides extra information for members, keeping them up to date with current issues;
 - f. members will have ready access to information about EC meetings and decisions through minutes, memorandums, and articles; and
 - g. members have access to information about how to apply for training offered by the NZCF.

Measures of Success

- 3.9 The following are the measures of success:
- a. The website is maintained and developed.
 - b. Flash Cats is maintained and developed.
 - c. Communication with the general public is developed.
 - d. Effective and efficient information is provided to help clubs to run cat shows.
 - e. Information is available to members about how to apply for training offered by the NZCF.

Goal 3: Best Practice in Breeding

Providing assistance to promote, foster and encourage best practices in the breeding of cats registered with the organisation.

Why this Matters

- 3.10 The NZCF breeders are guided by the governance documents of the NZCF. Registration, breed standards, health and welfare are all considerations for breeders. By encouraging best practices among breeders we promote the welfare of cats bred by NZCF registered breeders, and ensure that our breeders are perceived as the preferred option when purchasing a pedigree cat.

What is to be Done

3.11 NZCF will:

- a. ensure the availability of relevant information for registration and breeding;
- b. promote quality and best practice;
- c. promote and support breeders via website and Flash Cats;
- d. develop and monitor a mentoring system;
- e. provide information to breeders that applies to individual breeds; and
- f. ensure that all pedigree and registration information is maintained safely and securely.

Measures of Success

3.12 The following are the measures of success:

- a. Best practice guidelines and policies are available to breeders.
- b. Support for breeders is developed and maintained.
- c. Communication is maintained with breeders.
- d. Recognition of best practices in breeding catteries.
- e. Systems are in place to ensure the safety and security of pedigree and registration information.

Goal 4: Cat Health and Welfare

Promoting improvement in health and welfare of NZCF members' pedigree, companion, and domestic cats.

Why this Matters

3.13 It is the NZCF's responsibility to promote the breeding, showing, ownership and care of healthy and well-cared for cats. Effective systems will promote this.

What is to be Done

3.14 The NZCF will undertake the following:

- a. Establish and maintain breed standards for domesticated cats. The health and welfare of cats must be a major motivator of decisions made by the NZCF.
- b. Provide materials and information regarding feline issues, care, and health and welfare of cats and to encourage the improvement of breeds which is a responsibility of the NZCF. NZCF will keep members up to date with new information to ensure best practices for the health and well-being of our cats. The NZCF will encourage the holding of seminars to facilitate the provision of health and welfare information.

- c. Maintain communication with national and international organisations that are focused on feline health and welfare.

Measures of Success

3.15 The following are the measures of success:

- a. Communication paths with national and international organisations focused on feline health and welfare are maintained and developed to ensure currency of all health and welfare issues and their management.
- b. Feline health and welfare remain a focus for the NZCF.
- c. Website and Flash Cats promote information on health and welfare issues. Website development to accommodate this is evident.
- d. Rules, policies, and codes of conduct reflect high quality health and welfare practices.

4. Notes

Strategic Plan Review Frequency

- 4.1 This plan details the direction of the organisation over the next 3-5 years. The strategic plan should be reviewed annually.

Strategic Objectives

- 4.2 Strategic objectives are long-term, continuous strategic areas that help you connect your mission to your vision.

Short-Term Goals / Priorities / Initiatives

- 4.3 Short-term goals convert our strategic objectives into specific performance targets. You can use goals, priorities, and initiatives interchangeably. Effective goals clearly state what you want to accomplish, when you want to accomplish it, how you're going to do it, and who's going to be responsible. Each goal should be specific and measurable. The outcomes should be specific, measurable, and realistic targets of accomplishment.